

Change Claims to:

34. (amended) A computer readable medium having sequences of instructions stored therein, which when executed cause the processor in a computer to perform a data preparation method, comprising:

integrating data from a variety of systems using xml and a common schema.

35. (amended) The computer readable medium of claim 34 where the common schema includes an organization designation.

36. (amended) The computer readable medium of claim 35 wherein the designated organization is a single product, a group of products, a division, a company, a multi-company corporation or a value chain.

37. (amended) The computer readable medium of claim 34 where the common schema includes a data structure.

38. (amended) The computer readable medium of claim 37 where the data structure is a hierarchy.

39. (amended) The computer readable medium of claim 34 where the common schema includes a data dictionary.

40. (amended) The computer readable medium of claim 39 where the data dictionary defines standard data attributes from the group consisting of account numbers, components of value, currencies, elements of value, units of measure and time periods.

41. (amended) The computer readable medium of claim 34 where data is obtained from the group consisting of advanced financial systems, basic financial systems, alliance management systems, brand management systems, customer relationship management systems, channel management systems, intellectual property management systems, process management systems, vendor management systems, operation management systems, sales management systems, human resource systems, accounts receivable systems, accounts payable systems, capital asset

systems, inventory systems, invoicing systems, payroll systems and purchasing systems.

42. (amended) The computer readable medium of claim 34 wherein at least a portion of the data is from the Internet or an external database.

43. (amended) The computer readable medium of claim 34 where the data preparation method further comprises converting data to match the common schema.

44. (amended) A data preparation method, comprising:
integrating data from a variety of systems using xml and a common schema.

45. (amended) The method of claim 44 where the common schema includes an organization designation and data structure.

46. (amended) The method of claim 45 wherein the designated organization is a single product, a group of products, a division, a company, a multi-company corporation or a value chain.

47. (amended) The method of claim 44 where the common schema includes a data dictionary

48. (amended) The method of claim 47 where the data dictionary defines standard data attributes from the group consisting of account numbers, components of value, currencies, elements of value, units of measure and time periods.

49. (amended) The method of claim 44 where data is obtained from the group consisting of advanced financial systems, basic financial systems, alliance management systems, brand management systems, customer relationship management systems, channel management systems, intellectual property management systems, process management systems, vendor management systems, operation management systems, sales management systems, human resource systems, accounts receivable systems, accounts payable systems, capital asset systems, inventory systems, invoicing systems, payroll systems and purchasing systems.

50. (amended) The method of claim 44 wherein at least a portion of the data is from the Internet or external databases.

51. (amended) The method of claim 44 where the data preparation method further comprises converting and storing data in accordance with the common schema.

52. (amended) A computer readable medium having sequences of instructions stored therein, which when executed cause the processors in a plurality of computers connected via a network to perform the data preparation method of claim 44.

53. (amended) A computer implemented organization system, comprising:
networked computers each with a processor having circuitry to execute instructions; a storage device available to each processor with sequences of instructions stored therein, which when executed cause the processors to:

- transform data from a variety of systems into a probabilistic model that quantifies the value contribution of elements of value to a value of an enterprise by category; and
- capturing proposed changes in element value drivers,
- using the element impact model to simulate the impact of the proposed changes on enterprise financial performance; and
- displaying the result of the simulation using a paper document or electronic display.

54. (amended) A computer readable medium having sequences of instructions stored therein, which when executed cause the processors in a plurality of computers connected via a network to perform an organization method, comprising:

- integrating data from a variety of systems into models that quantify element of value impact on a value of an enterprise by category of value;
- determining a value for each of the categories of value;
- combining the category values and element impacts to determine a value for each element of value; and
- displaying the value of the enterprise and the value of each of the elements of value using a paper document or electronic display.

55. (amended) The computer readable medium of claim 54 wherein the enterprise is a single product, a group of products, a division or a company.

56. (amended) The computer readable medium of claim 54 where data is obtained from the group consisting of advanced financial systems, basic financial systems, alliance management systems, brand management systems, customer relationship management systems, channel management systems, intellectual property management systems, process management systems, vendor management systems, operation management systems, sales management systems, human resource systems, accounts receivable systems, accounts payable systems, capital asset systems, inventory systems, invoicing systems, payroll systems and purchasing systems.

57. (amended) The computer readable medium of claim 54 where the elements of value are selected from the group consisting of relationships, brands, channels, customers, employees, intellectual property, partners, processes, production equipment and vendors.

58. (amended) The computer readable medium of claim 54 wherein the models that quantify element impact are from the group consisting of neural networks; regression trees; projection pursuit regression; generalized additive model (GAM); redundant regression network; Bayes Regression, linear regression; support vector method, stepwise regression, entropy minimization, minimum message length (MML), Markov, LaGrange, Bayesian and path analysis.

59. (amended) The computer readable medium of claim 54 where the categories of value are selected from the group consisting of current operation, real options and market sentiment.

60. (amended) The computer readable medium of claim 54 wherein the contribution of each element of value to a value of the enterprise is determined by its net impact on the categories of value and the other elements of value for the enterprise.